

# TempChain Experts Webinar

1. Subject: **Rethink Container Qualification - How Big Data & Thermal Simulations enable Time and Cost Savings**
2. Content
  1. View from the market: “Temperature-controlled packaging: Selection, Qualification & Implementation”
  2. Current status in the industry: Outdated qualification processes
  3. Big Data & Thermal Simulations enable Time and Cost Savings for Clients
3. Speaker
  1. Steve Healy, Managing Director, va-Q-tec
  2. Richard Peck, International Logistics Director, Clover Biopharmaceuticals
4. Probable Timing (two sessions)
  1. Session 1: July 26th, 10-11 am (CET)
  2. Session 2: July 26th, 4-5 pm (CET)

# TempChain Experts Webinar

5. Invitation
  1. Invitation will be sent out centrally to previous participants
  2. You have received the invitation incl. the registration link , additionally. Please share this with your network.
  3. Announcement in the LinkedIn Group “TempChain Expert Panel”
  4. Website Communication
  5. Social Media Promotion & paid campaign: **Reposts will increase the visibility!**
6. The **Comprehensive Workflow prior to and after the Webinar** is described in the Process Chart, available in the Sales TempChain Folder.