

# TempChain Experts Webinar

1. Subject: **Rethink Container Qualification - How Big Data & Thermal Simulations enable Time and Cost Savings**
2. Content
  1. Case Study of Clover: “Temperature-controlled packaging: Selection, Qualification & Implementation”
  2. Current status in the industry: Outdated qualification processes
  3. Service Concept based on Big Data & Thermal Simulations which enables Time and Cost Savings for Clients
3. Speaker
  1. Steve Healy, Managing Director, va-Q-tec
  2. Richard Peck, International Logistics Director, Clover Biopharmaceuticals
4. Probable Timing (two sessions)
  1. Session 1: July 26th, 10-11 am (CET)
  2. Session 2: July 26th, 4-5 pm (CET)

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5. Invitation
  1. Invitation will be sent out centrally to contacts in CRM who confirmed to the second opt-in.
  2. Invitation will be sent out centrally to previous participants
  3. **In case your contacts haven't confirmed yet:** You will receive the invitation incl. the registration link in the beginning of July, additionally. Please share this with your network and create the contacts in CRM.
  4. Announcement in the LinkedIn Group "TempChain Expert Panel"
  5. Website Communication
  6. Social Media Promotion in the beginning of July: **Reposts will increase the visibility!**
  
6. The **Comprehensive Workflow prior to and after the Webinar** is described in the Process Chart, available in the [Sales TempChain Folder](#).