

# Regional Sales Meeting EMEA March 2022 (1/2)

The **Regional Sales Meeting EMEA** took place between 03/08 and 03/10/2022 in Rochester/Maidstone, United Kingdom.

All European sales colleagues gathered to share market developments and updates from the team in Rochester.



# Regional Sales Meeting EMEA March 2022 (2/2)

**Caroline May** from **CEVA Logistics** and **Richard Peck** from **Clover Biopharmaceuticals** were invited as guest speakers to share their view on the temperature-controlled logistics market. Both guest speakers emphasized that va-Q-tec has a very strong brand value in the industry, both because of our **excellent technical solutions** and because of our **box rental model**, which is perceived as a very competitive and service oriented **business model**.

